



November 16, 2017

72nd Annual CARCD Conference

Watershed Related Partnership Projects in Southern Oregon



Bob Harrington, Partner

A decorative graphic in the top-left corner consisting of a green, textured, leaf-like shape with a white outline, resembling a map of a region.

Agenda

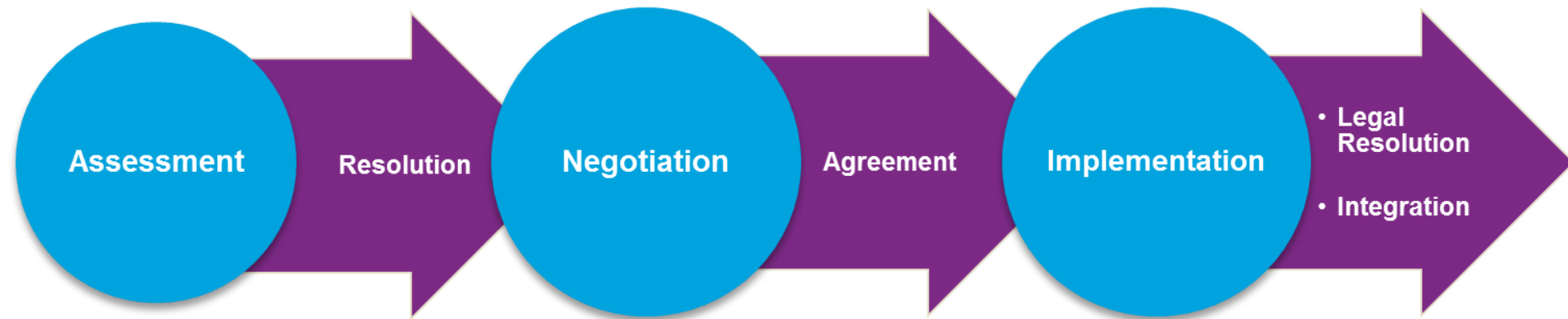
- The Collaborative Map
- The Strategic Restructuring Process
 - Assessment
 - Negotiations
 - Implimentation / Integration
- Success Factors / Roadblocks
- Rogue River Watershed Council
- Rogue Basin Partnership

The Collaborative Map

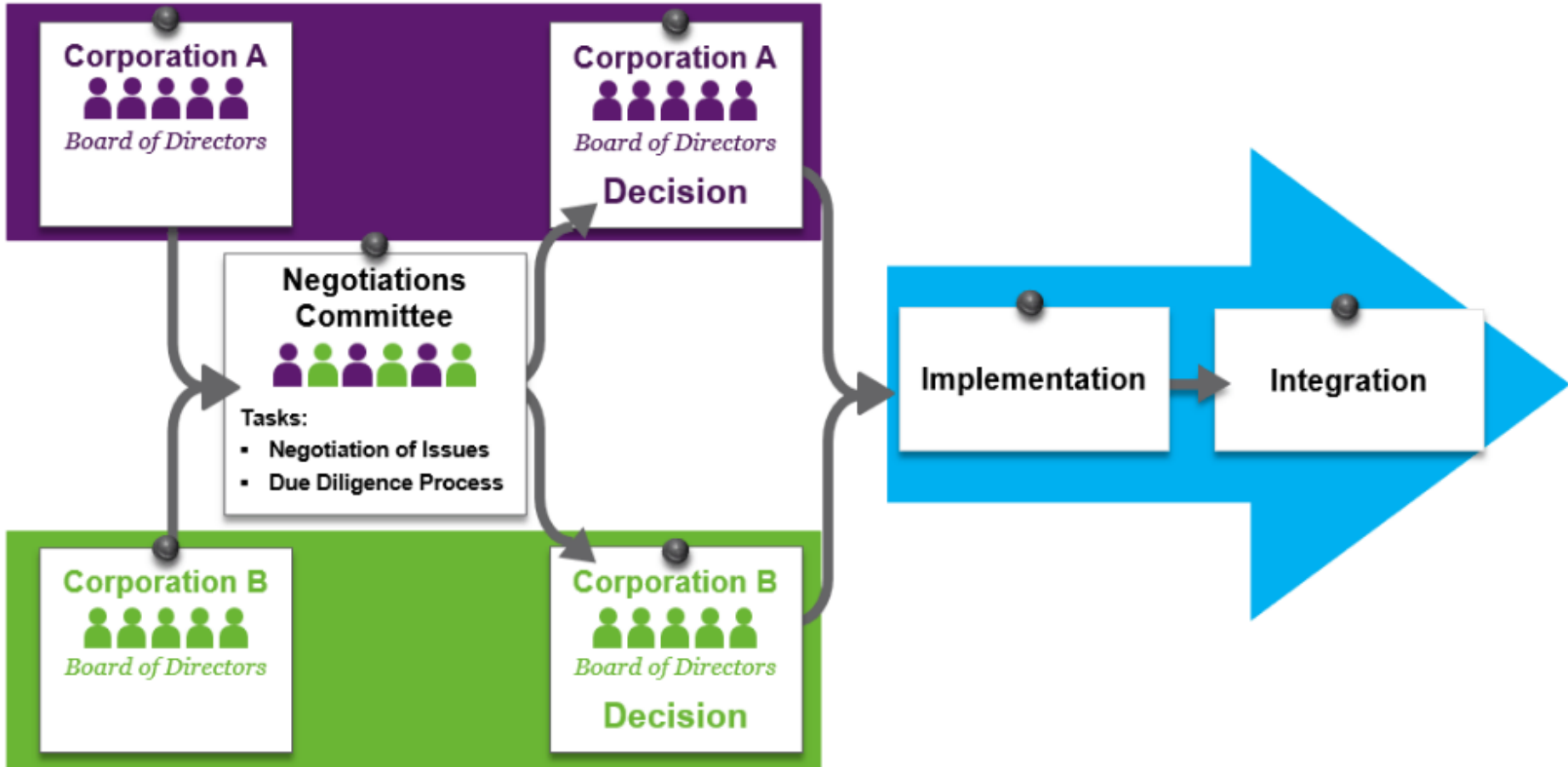


- Collaboration
- Alliance
- Strategic Restructuring

The Strategic Restructuring Process



Negotiations Process



Success Factors

- Mission focus
- Flexibility in pursuing mission
- Not in an immediate crisis
- A lack of divisiveness
- Clarity regarding desired outcomes
- Positive relations with potential partners



Roadblocks

- Autonomy concerns
- Lack of trust
- Self-interest
- Organizational culture



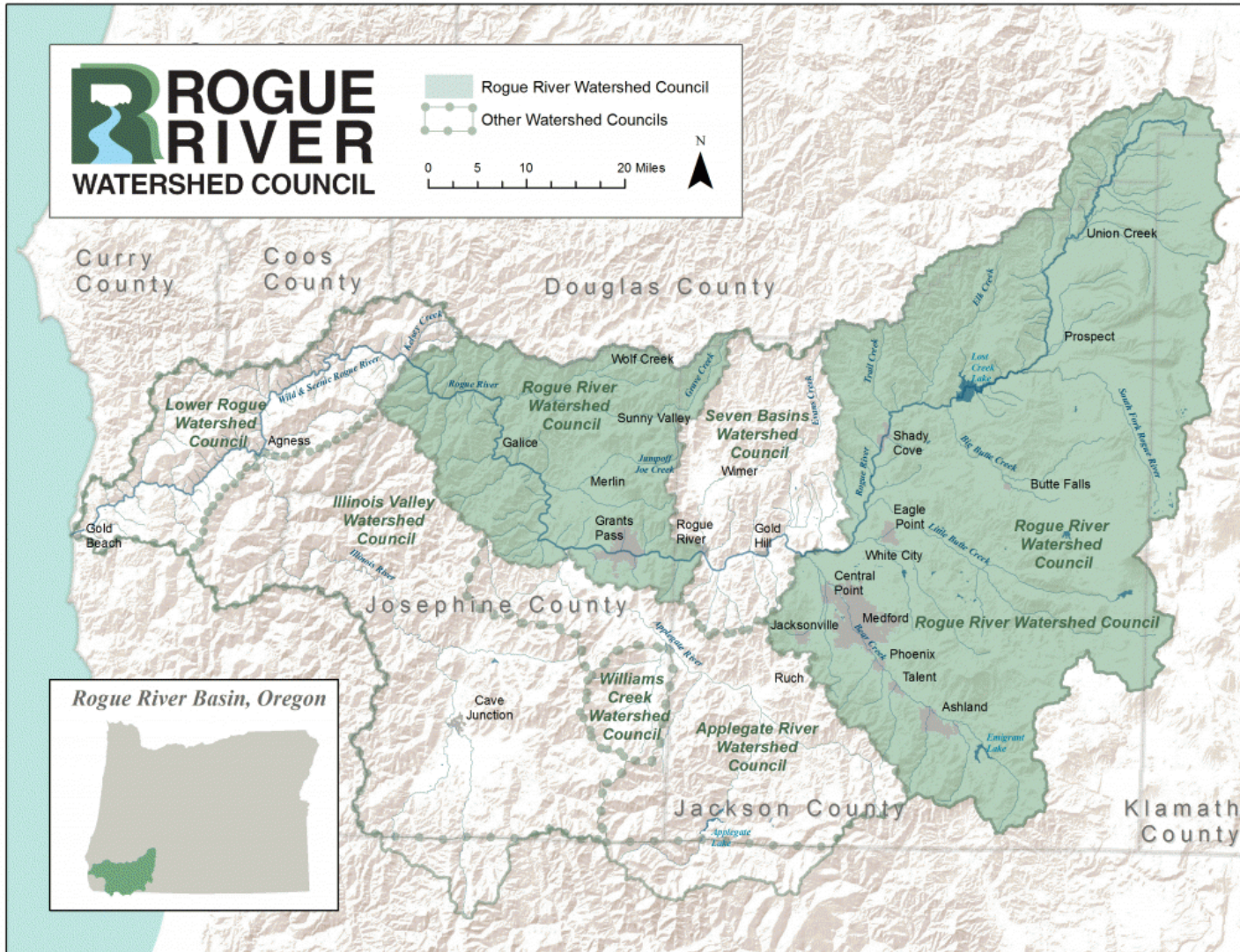


Rogue River Watershed Council

- Bear Creek Watershed Council
- Little Butte Creek Watershed Council
- Stream Restoration Alliance of The Middle Rogue
- Upper Rogue Watershed Association

- Legally Merged: January 1, 2015

Rogue River Watershed Council



Rogue River Watershed Council



In The Stream

Native fish thrive in streams that have complex habitat: abundant gravel beds, deep pools, side channels, easily accessed floodplains, and sufficient stream flow. We work with landowners to build and sustain the natural formation of these conditions in rivers and streams of all sizes.



On The Land

A stream's health is dependent on the condition of the lands that drain to it. We engage land owners and managers throughout the middle and upper Rogue Basin to encourage healthy stream bank forests, limit agricultural runoff, and restore natural stream flows. These activities lead to cleaner and cooler water, an improvement for salmon and drinking water supplies.

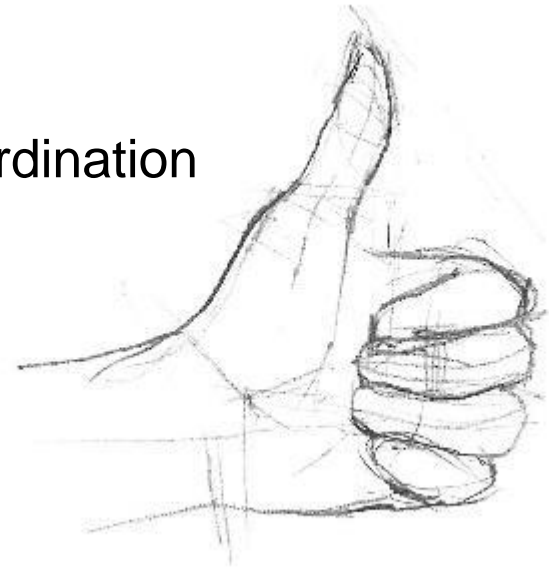


In The Community

All residents have an effect on the health of the Rogue River and its tributaries. We engage community members so that they understand how a healthy Rogue River enhances our lives and supports our communities.

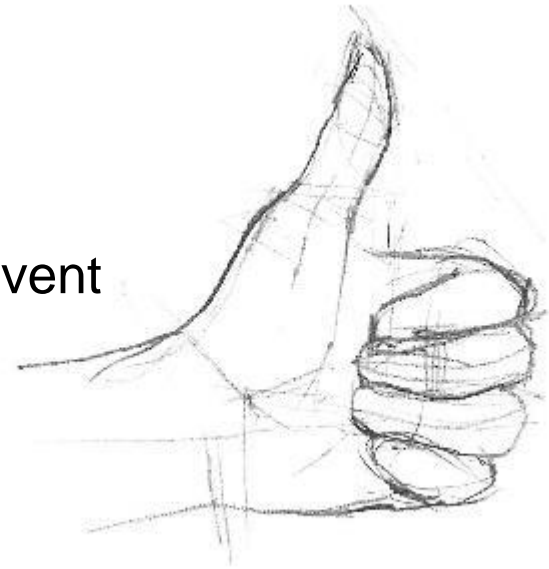
Benefits Experienced

- Enhanced Infrastructure/Staffing
 - Grown from 2.5 Staff to 5 Staff
 - Successfully Scaling Projects
 - Able to Bring Accounting/Bookkeeping In House
- Collaborative Relationship
 - Shared Space / Collaborative Project Coordination
/ Joint Grants With JS&WCD
 - Membership in Rogue Basin Partnership



Benefits Experienced

- Enhanced Funding
 - Significant New Funding From Foundations
 - Experiencing Funding Extensions
 - State Funding Extended for 4 Years
 - Currently Fully Funded Through 7/2019
- Building Fund Raising
 - Planning First Business/Donor Dinner Event



Current Challenges

- Initial Integration Challenges
 - Financial Integration – 4 into 1
 - Project Integration – Separate Funding / Strategies
- Board Recruitment
 - Strong Core Group of Board Leaders
 - Need to Expand Board
 - Numbers and Influence
- Funding / Support
 - Need to Expand Unrestricted Funding
 - Need to Engage Business Community



Rogue Basin Partnership - Members

Meet our membership organizations who do the boots-on-ground, knee-deep in muck work of restoring the Rogue River Basin. We love them.



Applegate
Partnership and
Watershed Council



The City of
Ashland



Cow Creek Band of
Umpqua Tribe of Indians



Illinois Valley Soil &
Water Conservation
District



Illinois Valley
Watershed Council



Jackson Soil and
Water Conservation
District



Lomakatsi
Restoration Project



Lower Rogue
Watershed Council



Medford Water
Commission



Native Fish
Society

Rogue Basin Partnership - Members



Rogue Riverkeeper



Rogue River Watershed Council



Rogue Valley Council of Governments



Seven Basins Watershed Council



Southern Oregon Climate Action Now



Southern Oregon Forest Restoration Collaborative



Southern Oregon Land Conservancy



The Freshwater Trust



Trout Unlimited



WaterWatch of Oregon

Rogue Basin Partnership - Working & Service Groups

Working & Service groups share professional expertise, a common focus and coordinate restoration efforts across the Rogue Basin for the greatest possible impact to our natural resources. They rock.



Fish Passage &
Instream Flow



Native Species &
Habitat



Riparian
Restoration



Education &
Outreach



Conservation
Policy



Monitoring

Rogue Basin Partnership - Working & Service Groups



Land Conservation



Agricultural Management



Instream Enhancement



Forest Restoration



Urban & Stormwater Management



Rogue Native Plant Partnership



Cooperative Weed Management Areas

Benefits Experienced

- Have Built a Strong Working Partnership Among Membership
- Increased Staffing/Contractors for Project Coordination
 - From 1 to 5 FTE (Staff/Contractors)
 - Specialization of Staff
 - Fish Passage Coordinator
 - Rogue Native Plant Partnership



Benefits Experienced

- Significant New Major Funding with Strong Potential for Renewal
 - 3 New 6 Figure Grants – Fish Passage Mitigation
 - Coordination of Dam Removal
 - Capacity Building Funding – Coordination of Working Groups
- Gradually Building Board
- Building Fund Raising Capacity
 - Expanding Donor Base – Individuals / Business
 - Challenge Grant to Expand Fund Raising
 - Recruiting for Fund Raising Staff/Contractor



Current Challenges

- Governance
 - Populating Internal Affairs Committee - Operations
- Moving Membership from Opportunistic to Strategic (Longer Term \$)
- Addressing Some Strategic Conflicts
 - Advocacy Groups (Litigation of Land Owners)

vs

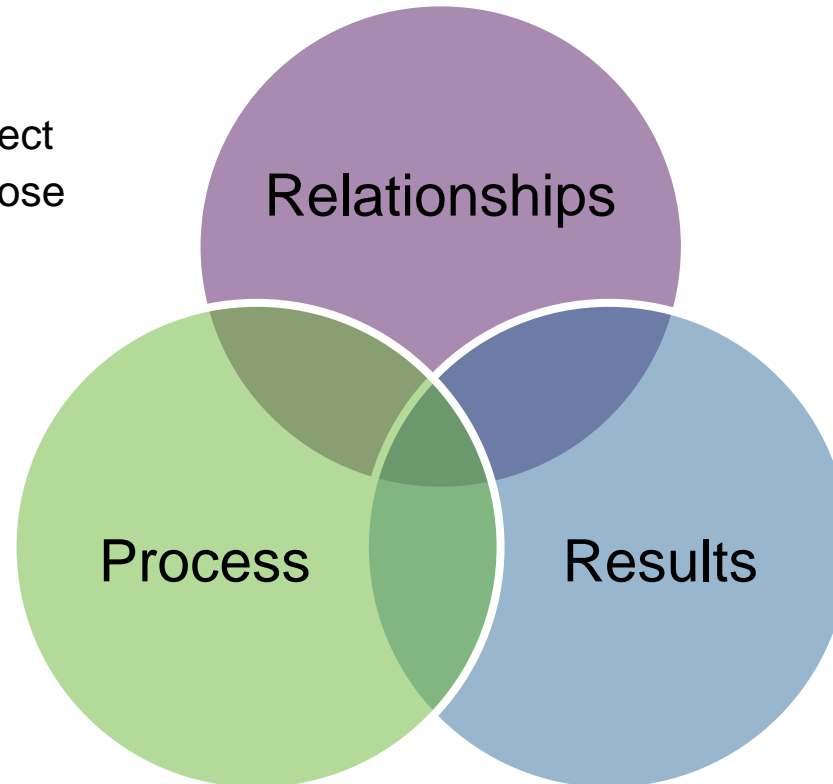
- Watershed Councils (Dialogue with Land Owner)
- Funding Decisions / Priorities
 - (Note: Have Resolved Funding Competition Issue: Only Seek Large Grants with Multiple Entities or for Capacity Building)



Managing a Strategic Restructuring

Relationships

- Trust
- Mutual Respect
- Shared Purpose
- Working Relationship
- Skills Match



Process

- External Assessment
- Self-Assessment
- Partner Assessment
- Negotiations
- Implementation

Results

- Mission Enhancing
- Program Strengthening
- Legally Sound
- Financially Viable
- Publicly Supportable

Thank you.



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