



CALIFORNIA ASSOCIATION OF
RESOURCE
CONSERVATION DISTRICTS

CARCD 73rd Annual Conference Sponsorship Packet



Celebrating Thriving Landscapes and
Adaptive Communities

Be Part of the Conversation

November 14th-17th, 2018
Kona Kai Resort & Spa
San Diego, CA

Resource Conservation Districts



Whether dealing with crises or planning for a sustainable future, Resource Conservation Districts (RCDs) are committed to making conservation happen on-the-ground and work hand-in-hand with their communities on a voluntary basis to care for land, water, soil, forests, and other natural resources. California's 98 RCDs are trusted, publicly accountable local entities and the California Association of Resource Conservation Districts (CARCD) is the non-profit organization dedicated to serving as their advocate, technical resource, and partner.



Sponsor the CARCD Conference and enjoy an unparalleled opportunity to present your organization's work to California's conservation community!

CARCD Conference



Featuring four days of trainings, breakout sessions, panels, and networking opportunities, the Annual CARCD Conference is a highly anticipated event that brings together over 250 conservation practitioners, scientists, private landowners and land managers, legislators, non-profits, and State and Federal agency representatives. This year in San Diego, participants will explore and celebrate the strategies, programs, and partnerships that are helping to cultivate thriving landscapes and adaptable communities throughout California. CARCD will be a unique opportunity to build new and strengthen existing partnerships, become acquainted with locally-driven conservation programs throughout the state, and explore opportunities for innovation through the cross-pollination of ideas.



Conference at a Glance

2017 Conference :

275
Attendees

- Environmental Scientists
- Policy Makers
- Agriculturists
- Conservationists
- Foresters
- Hydrologists
- Technical Practitioners
- NGOs

97 Speakers

114 Unique Organizations

47 RCDs
from **9** Regions

11 State and Federal Agencies

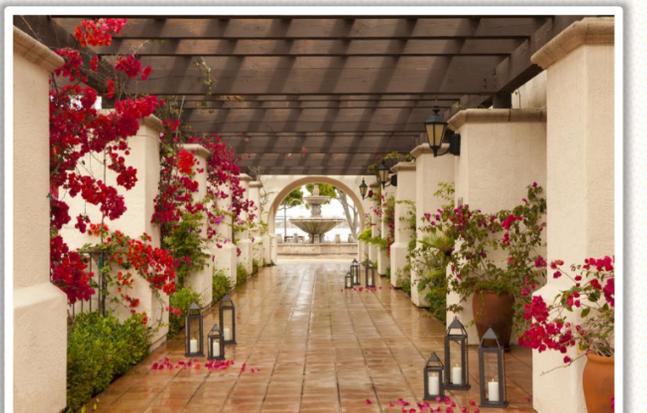
2018 Conference :

21 Breakout Sessions
7 Poolside Chats
6 Panels

13,000 sq. ft.
of Indoor
Conference Space

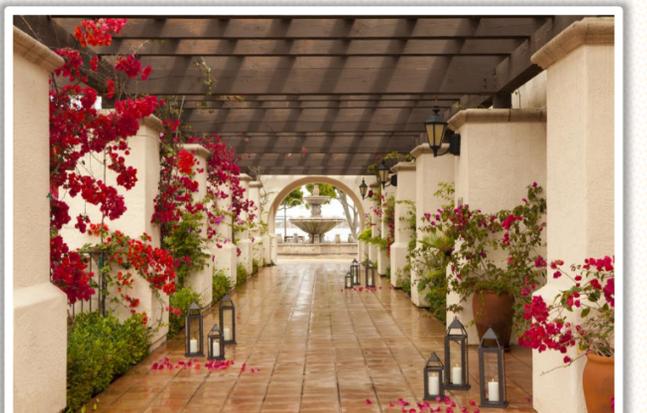
43,000 sq. ft. of
Outdoor venues

30
Expo Booths



CONFERENCE TOPICS *are multidisciplinary community driven solutions referencing:*

- Diversity and inclusion in conservation,
- Urban greening and forestry,
- Fire prevention and post-fire restoration,
- Invasive species management,
- Forest health,
- Transformative working lands solutions,
- Food and public health security
- And More!



Sponsorship Options

Sponsors play a crucial role in the success of the Annual CARCD Conference and are acknowledged in many ways before, during, and after the four-day event. Become a sponsor today and enjoy the numerous benefits of sharing your organization's knowledge, services, and resources to hundreds of conservation and resource management professionals from throughout the state.

Please take a moment to review the range of conference sponsorship opportunities that are available for the 73rd Annual CARCD Conference. If you don't see an option that is right for your organization or business, please contact us so that we can develop a customized package to meet your needs. We look forward to partnering with you!

CARCD is a 501(c)3 non-profit organization and all sponsorships and contributions are tax-deductible.



Please contact Kristen Murphy at Kristen-murphy@carcd.org to learn more or sign up as a sponsor!

Conservation Champion \$10,000

Our highest level of sponsorship puts your organization at the forefront of conference. Champion benefits include all of the perks of smaller sponsorship contributions as well as:

- Full conference registration for **4**, including meals (\$1540 value)
- Full page ad in the agenda
- Logo prominently displayed throughout conference
- 5 minute speech at opening session
- Conference attendee list
- Twice the exhibition space



Conservation Partner \$7,500

Benefits include all of the smaller sponsorship contributions with the added perks of:

- Full conference registration for **3**, including meals (\$1155 value)
- Half page ad in the agenda
- Logo on screen displays and "Thank You" posters in each room
- Medium logo on website and back and front of agenda
- Large logo on conference outreach materials
- Personal recognition given by President or Executive Director

Conservation Collaborator \$5,000

- Full conference registration for **2**, including meals (\$770 value)
- Quarter page ad in agenda
- Small logo on website and back and front of agenda
- Featured on CARCD social media prior to conference
- Ad on exclusive conference app
- Listed name on screen displays and "Thank You" posters in each room

Sponsorship Benefits



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Sponsorship Benefits	Champion \$10,000	Partner \$7,500	Collaborator \$5,000	Benefactor \$2,500	Exhibitor \$1000 (\$500 for RCDs)	Patron \$500
Promotional Materials at Conference Welcome	✓	✓	✓	✓	✓	✓
Full Conference Registration	4 (\$1,540 value)	3 (\$1,155 value)	2 (\$770 value)	1 (\$385 value)	1 (\$385 value)	
Exposition Booth Space	First choice for location and two tables	✓	✓	✓	✓	
Sponsor Featured On:						
Screen Display	Large logo	Medium logo	Small logo	Listed Name	Listed Name	Listed Name
CARCD Website	Large Logo with hyperlink	Medium logo	Small Logo	Listed name	Listed name	Listed name
“Thank You” Posters In Each Conference Room	Large logo	Medium logo	Small logo	Listed name	Listed name	Listed name
Back of Agenda	Large logo	Medium logo	Small logo	Listed name	Listed name	Listed name
Front of Agenda	Large Logo	Medium Logo	Small Logo			
Conference Outreach Materials	✓	✓				
Above the Registration Booth	Logo and name					
Table Tops During Opening Session	Logo and name					
Advertisement:						
On Conference App	✓	✓	✓	✓		
In Conference Agenda	Full page	Half page	Quarter page	Eighth page		
Featured on CARCD Social Media	✓	✓	✓			
Recognition Given by ED and/or President	✓	✓				
Meeting Attendee List	✓					
Five Minute Speech during a Full Session	✓					



Join Us!

We believe that *voluntary, locally-led conservation* is the key to ensuring thriving landscapes and adaptable communities for all Californians. If you feel the same, please join us today by becoming a sponsor of the 73rd Annual CARCD Conference in San Diego. This is an exciting opportunity to gain recognition for the work that you do, network with like-minded professionals, and promote the visibility of your organization or business.

We look forward to sharing your story with our network!



If you are ready to amplify your impact in California's conservation community, ***SPONSOR*** CARCD's 73rd Annual Conference today!

Contact Kristen Murphy to be involved!

Kristen-murphy@carcd.org

(916) 520 9404



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Thanks to all of our sponsors for making the 72nd Annual CARCD Conference a success!



State of California
Department of Conservation

EVENT SPONORS

California Department of Conservation
Natural Resource Conservation Service

Conservation CHAMPION

Wildlife Conservation Board

CONSERVATION ASSOCIATES

Best Best and Krieger

CAL FIRE

Conservation Strategy Group

San Diego Gas & Electric

Sierra Nevada Conservancy

Special Districts Risk Management Authority

Sustainable Conservation

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TomKat Ranch

EXHIBITORS

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Environmental Defense Fund

Farm Credit

Golden State Risk Management Authority

Hedgerow Farms, Inc.

Placer County RCD

RCD of Greater San Diego County

The Fresh Water Trust

The Nature Conservancy

CONSERVATION FRIEND

California Conservation Corps

Glenn County RCD

Norther California Water Association

Sutter Buttes Regional Land Trust

Synagrow Technologies

